

BRANDNET
building better brand

A GUIDE TO MILITARY STYLE PLAQUES



p | 02 6123 2990
f | 02 6280 9966
w | sales@brandnet.com.au
e | brandnet.com.au
post | PO Box 166, Fyshwick ACT 2609
showroom | 65 Kembla Street, Fyshwick ACT

TRUST EARNED OVER YEARS

Traditional timber mounted plaques share the heritage and traditions of Service. For more than 30 years we have been working with and for Australia's military, law enforcement agencies, and clubs and associations to create outstanding plaques for awards, gifts and commemorations.

MANUFACTURING METHODS

Our metal renditions for plaques are die-cast zinc alloy. Our quality dies and casting process delivers incredible detail and depth, from a 2 dimensional effect to a multi-dimensional 3D rendition.

Once cast the base-plaque is plated, polished and treated with your choice of a range of finishes before being mounted on a timber base. Our design team is ready to work with you to select the appropriate method so that you achieve the best plaque within your budget.

PLAQUE CREATION PROCESS

QUOTE

Your quote includes setup fees and unit price breakdowns. We try to absorb market fluctuations in raw materials, such as precious metal coatings and dollar exchange rates but prices may vary. Once we provide your official quote the price is locked in for 30 days. Delivery, if required, is charged only at cost.

ARTWORK

Once you have accepted the quote our experienced design team will work with you to create detailed B&W artwork and a digital mock-up so you can see your plaque as it will be created. This is used for command clearances as required. When you're satisfied and have the appropriate approvals you simply return the signed artwork approval and we will start work on the plaque.

PRODUCTION

Production and delivery time is about 4 weeks from receipt of your signed approval.

SETUP FEES

When creating a new design a once-off setup fee is charged to cover creation of manufacturing dies. Subsequent re-orders of your plaque will not incur this fee.

PRICING

PRICES PER UNIT (inc GST)

10	25	50	100	250	500	1000
\$42.45	\$36.57	\$34.60	\$31.48	\$28.41	\$25.60	\$21.79

SETUP COST (inc GST)

2D	3D
\$275.00	\$385.00

WHY CHOOSE 2D OR 3D ENGRAVING

Every plaque is different. Where one may suit the added depth of 3D, others will stand out more effectively in 2D. Our team will help you select the best option for your design.

2D DIE

'2D' plates are not flat. Rather they have two levels – the base and a raised design/text. The separation allows for colourisation of lower areas and polishing of higher points.

3D DIE

'3D' provides greater dimensional detail (layers) in the plate design, such as replicating a hat badge or face. It is not suitable or necessary for all designs.

PLATING

All plaque plates are electroplated in your choice of gold, silver, brass, copper or nickel. After coating in your selected metal finish the plate is ready for a range of additional finishes.



2D ENGRAVING



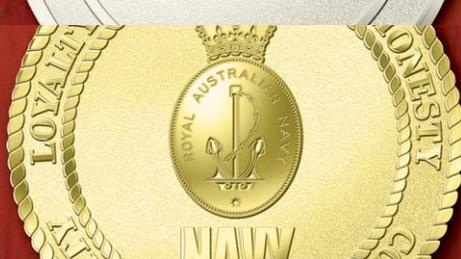
3D ENGRAVING



GOLD



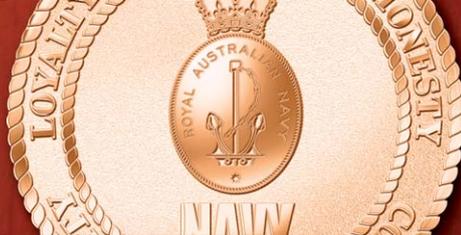
SILVER



BRASS



NICKEL



COPPER



GOLD



NICKEL
COPPER
SILVER
BRASS

SOFT ENAMEL

SOFT ENAMEL

Adding colour can make your design stand out even more. The coloured enamel is hand-applied to recessed areas and the durable finish is cured and given a protective epoxy bubble. Soft enamel can be used in conjunction with most other finishes.



COPPER



NICKEL
BRASS
SILVER

ANTIQUE FINISH

To achieve an aged look the plate is metal coated and then submerged in an oxidising solution which causes the surface to darken. The plates are then washed and dried before being given a light polish to remove the dark surface on the raised areas parts of the plate. The antique finish can be applied to silver, brass, copper, and nickel plated plates and is great for bringing out the details in 3D renditions.



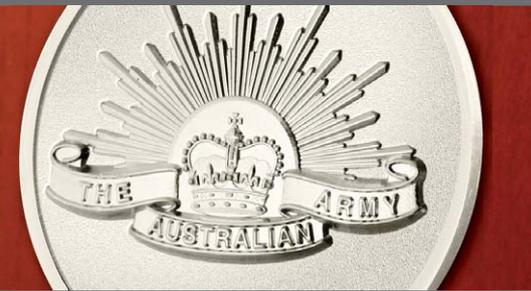
BRASS



NICKEL
COPPER
SILVER

ANTIQUE FINISH WITH SOFT ENAMEL

The combination of the two processes provides a stunning finish. After the plate is oxidised and polished the soft enamel is applied to the selected areas.



SILVER



BRASS
NICKEL
GOLD
COPPER

SAND-BLASTED BACKGROUND

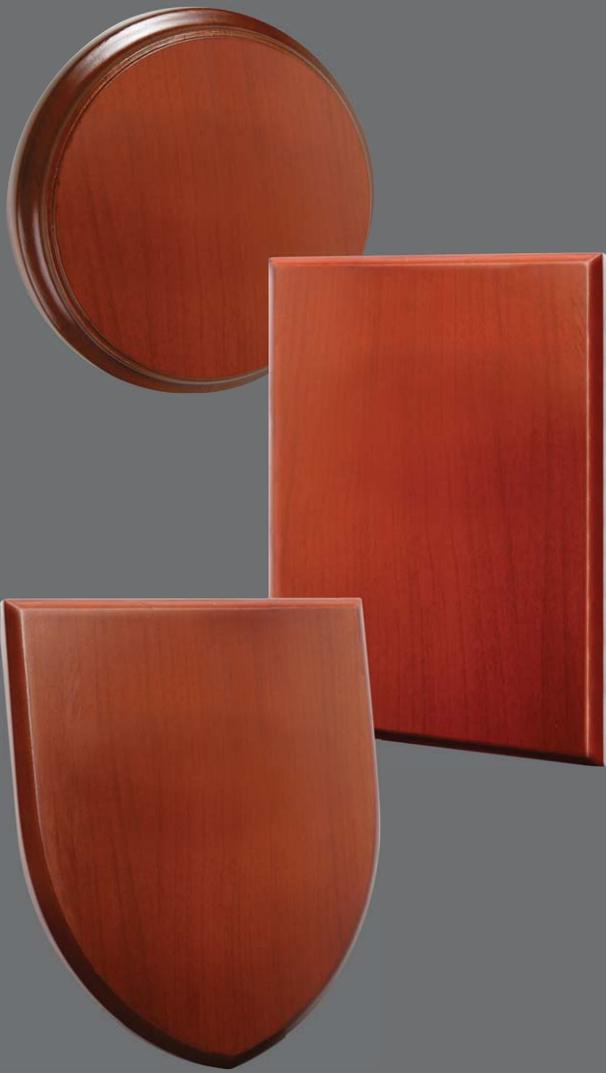
To achieve a subtle contrast in the metal finish the plate background is finely sand-blasted to achieve a frosted effect. The raised surfaces are highly polished and the result is subtle but effective contrast and quality.



TWO-TONE

TWO-TONE PLATING

The combination of gold and silver achieves a rich finish. After the plate in silver plated a masking agent is applied to areas to remain silver. The design is then plated with gold, which only bonds to the exposed surfaces. Two-tone plating can be used in combination with soft enamel and sandblasting.



140MM ROUND

200 X 150MM RECTANGLE

200 X 160MM SHIELD

TIMBER BASES

Each timber base is a composite of durable medium density fibre board and timber veneer. This combination prevents warping and provides a consistent and flawless timber finish.



WINDOWED GIFT BOX

Each finished plaque is provided in a windowed presentation box. The inside of the box is form-cut to secure the plaque in place.



TIMBER PRESENTATION BOX

Create a quality presentation option with one of these timber finish plaque boxes. Each has a form-cut black flock velvet inner base and padded flock velvet inner lid. The lid face is printed with your Service crest on the front.

1	10	25	50	100	250	500
\$43.55	\$39.90	\$37.35	\$31.70	\$29.15	\$27.50	\$26.40

CONTACT DETAILS

Organisation Name: _____

Contact Name: _____

Delivery Address: _____

State: _____ Postcode: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

RENDERING STYLE

2d Rendering 3d Rendering

PLATING

Gold Silver Brass Copper Nickel

FINISH

Soft Enamel Antique Sand-blasted Two-tone

TIMBER BASE

200 x 160mm shield 200 x 150mm rectangle 140mm round

PACKAGING

Windwed Gift Box Timber Presentation Box
QTY QTY

QUANTITY