

BRANDNET
building better brand

GUIDE TO UNIFORM AND SPECIAL EVENT PATCHES

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SPECIAL PURPOSE UNIFORM & EVENT PATCHES

The team at BrandNet has decades of experience working with all areas of the Australian military, law enforcement agencies, clubs, associations and businesses to design and produce quality uniform and special event patches. Whether you need a new design or a refresh of your current patch, our designers will deliver a patch that conveys a quality and strength befitting your requirement.

TEAM, EVENT & COMMEMORATIVE PATCHES

Many clubs and associations with a link to military or policing create patches for special events, team uniforms and community relations. Whatever your requirement our designers will provide the same expert support and advice as provided to the most senior ranks. It is about creating something special and we take great pride in our work.

MANUFACTURE METHODS

Patches are available two finishes – Embroidered or Woven and can be provided with Velcro backing for attachment.

EMBROIDERED PATCHES

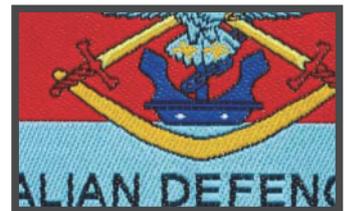
Embroidered patches provide a rich textured finish where the pattern is embroidered over a sturdy backing material. The stitch count – the density of the embroidery – depends on the detail in the design. For simple designs a low count is all that is needed. For intricate designs the count can be much higher. Embroidery can give the patch a 3D effect.

WOVEN PATCHES

In a woven patch the design is woven directly into the patch fabric, much the same as higher quality ties. This method produces a flat patch with extraordinary detail in the image and wording.



EMBROIDERED



WOVEN

PATCH CREATION PROCESS

QUOTE

We will create a detailed quote for your order. The pricing table below provides cost per unit for standard military-sized uniform patches. This includes all artwork and setup fees. Patches can be made to any shape or size. Delivery, if required, is charged only at cost.

ARTWORK

Our designers will take your design (in most formats) and create detailed colour artwork and a digital mock-up so you can see what your patch will look like. When you're satisfied with the design you simply return the signed artwork approval and we will get your patch underway.

PRODUCTION

Production and delivery time is about four weeks from receipt of your signed approval.

SIZES

Patches can be made to any size or shape. To provide an example of size and cost the following table details costs for standard rectangular patches ranging in size from 100mm x 50mm; 75mm x 55mm; and 80mm x 50mm.

PRICING

Minimum order for embroidered standard size military patches with Velcro fixing is 50 units
Minimum order for woven standard size military patches with Velcro fixing is 25 units.

25	50	100	250	500	1000
\$7.70	\$6.84	\$5.15	\$3.70	\$3.02	\$2.75

For more information or to create a quote or place an order go to www.brandnet.com.au/Patches

